

WoodFair Vital Statistics Comparison 2008 - 2011	Preliminary	10/31/2011		
	2008	2009	2010	2011
Venue	Almquist Lumber	Almquist Lumber	Almquist Lumber	Almquist Lumber
Indoor Space Square Feet (Estimate)	4,000	11,500	10,000	10,000
Outdoor Vendor Space	3,600	4,500	9,000	9,000
Other Outdoor Space	0	8,400	9,000	9,000
Free Parking	yes	yes	yes	yes
Free Admission	yes	yes	yes	yes
Attendance (pink tickets, clicker)	1422	2123	2010	1874
Vendor Booths paid	12	22	31	23
Vendor Booths Free	3	9	9	11
Exhibitors	32	38	31	31
Pieces entered	42	51	48	41
Free Demonstrations and Seminars	13	23	25	24
No. Exhibition Sponsors	17	16	20	26
Media Sponsors	ETG and Lost Coast Com	News Channel 3, Lost Coast Com (KHUM, KSLG, The Point), Bi-coastal Media (KATA, KFMI, KGOE)), The Arcata Eye, the Headwaters Fund through SBDC	News Channel 3, Lost Coast Com (KHUM, KXGO, The Point), KHSU, WoodWorker West	KIEM News Channel 3, KHSU, Times-Standard, WoodWorker West
Paid Advertising by HWS		Times Standard, The Arcata Eye, North Coast Journal	Times Standard, Lost Coast Communications, KHSU (paid by CR), NCJ (paid by CR), WoodWorker West, News Channel 3	KIEM News Channel 3, KHSU, Times-Standard, WoodWorker West (CR advertised our classes in the North Coast Journal)
Additional Sponsors	0	2	1	2
No. Items Donated to Raffle	6	20	24	35
No. Items Donated to Auction	0	0	15	28
No. of Volunteers	40	74	65	46
No. Classes	0	13	14	5
Tool Vendors	2	6	3	3
Local Hardwood Vendors	2	4	2	1
No. Enrollments in Classes	0	47	91	45
Gross Income from Classes	\$ -	\$ 4,545.00	\$ 5,469.22	\$ 6,990.00
(5%)	\$ -	\$ 227.25	\$ 273.46	\$ 349.50
<b>INCOME</b>				
Total Vendor and Exhibitor Fees	\$ 1,686.73	\$ 3,647.50	\$ 4,077.50	\$ 3,870.50
Exhibition Prize Money Raised	\$ 3,800.00	\$ 3,850.00	\$ 5,050.00	\$ 4,525.00

Raffle Sales	\$ 625.00	\$ 865.50	\$ 592.00	\$ 545.00
Silent Auction	\$ -	\$ -	\$ 1,140.00	\$ 1,980.00
Donations at the Door	\$ -	\$ 1,256.20	\$ 1,569.20	\$ 490.50
Sales (Bees Wax, Etc.)	\$ -	\$ -	\$ -	\$ 318.00
WoodFair Classes HWS Share (5%)	\$ -	\$ 227.25	\$ 273.46	\$ 349.50
Marquetry Scholarship Fund	\$ -	\$ -	\$ 1,200.00	\$ -
BBQ Income	\$ -	\$ -	\$ 1,350.00	\$ -
Cash for Change	\$ -	\$ -	\$ 600.00	\$ 600.00
<b>Total Income</b>	<b>\$ 6,111.73</b>	<b>\$ 9,846.45</b>	<b>\$ 15,852.16</b>	<b>\$ 12,678.50</b>
<b>EXPENSE</b>				
Exhibition Prize Money Awarded	\$ 3,800.00	\$ 3,600.00	\$ 5,000.00	\$ 4,100.00
Presenter and Musician Compensation	\$ -	\$ 800.00	\$ 985.00	\$ 900.00
Insurance	\$ -	\$ 50.00	\$ 450.00	\$ 1,542.25
BBQ	\$ -	\$ -	\$ 1,999.22	\$ -
Transfer to Scholarship Fund	\$ -	\$ -	\$ 1,140.00	\$ -
Marquetry Scholarships	\$ -	\$ -	\$ 1,200.00	\$ -
Printing	\$ -	\$ 707.50	\$ 560.00	\$ 269.50
Advertising	\$ -	\$ 702.90	\$ 1,382.82	\$ 1,990.00
Supplies, Services, Signage, etc		\$ 2,228.25	\$ 2,488.41	\$ 1,007.64
Cash for Change	\$ -	\$ -	\$ 600.00	\$ 600.00
<b>Total Expenses</b>	<b>\$ 3,800.00</b>	<b>\$ 8,088.65</b>	<b>\$ 15,805.45</b>	<b>\$ 12,548.24</b>
<b>Net WoodFair FY</b>	<b>\$ 2,311.73</b>	<b>\$ 1,757.80</b>	<b>\$ 46.71</b>	<b>\$ 130.26</b>
<b>BALANCE YEAR END</b>	<b>\$ 2,311.73</b>	<b>\$ 4,069.53</b>	<b>\$ 4,116.24</b>	
	This column reflects the actual entries in the physical check register.	This column reflects the actual entries in the physical check register and the data for income and expenses from Almquist Lumber.	This column represents actual financial records from QuickBooks with the exception of:	
	The vendor and exhibitor fees collected is the net after Almquist's expenses were deducted.	Supplies, services and signage for 2009 includes : B&B \$178.26; Party Place \$853.35, Postage \$155.48; and supplies reimbursement of \$1041.16.	\$707.50 bill for WFY 2009 paid in FY 2010 for printing has been moved to WFY 2009;	
		Advertising includes \$290.40 for North Coast Journal that Almquist spent, and \$412.50 reimbursed to SB for Times Standard, Arcata Eye, and NCJ.	\$227.25 income for 2009 WF CR classes received in FY 2010 has been moved to WFY 2009;	